

# 2010 Call For Entries

# XXXI Global Media Awards

The Population Institute's Global Media Awards are devoted to drawing attention to global population issues. The award honors those who have contributed to creating an awareness of population problems through their journalistic endeavors in a meritorious manner.

## Guidelines

1. Entries must contain nominee's complete contact information : name, address, phone, and e-mail.
2. Entries must be accompanied by a brief description of the entry and a justification explaining why it should be considered for a Global Media Award.
3. English translations must accompany entries in other languages.
4. Applicants must submit four printed copies of their submissions.

## Categories

- Best Article or Series of Articles
- Best Book
- Best Online News Service
- Best Radio Show
- Best Film or Miniseries
- Best TV Show
- Best Editorial Cartoon
- Best Print Editorial or Broadcast Commentary
- Best Online Commentary or Blog
- Best Serial Drama
- Best Game

## Selection Criteria

Entries will be evaluated on their potential to educate and inform policymakers or the general public about issues related to population growth. The jury will score entries on the following criteria.

Is the program reporting:

- Accurate and fair?
- Easily understood by the targeted audience?
- Offer a new or enhanced perspective on the subject of population?
- Relevant to the public policy debate on population or public understanding of issues related to population?
- Well-presented?

## How to Submit

Entries must be sent to:  
Global Media Awards Program  
Population Institute  
107 Second Street NE  
Washington, DC 20002

Please submit justification for award, the name of the media outlet and the date of its use, along with 4 copies of the project being considered. For more information contact Jennie Welter: (202) 544-3300 ext. 108; e-mail [jwetter@populationinstitute.org](mailto:jwetter@populationinstitute.org)

## Eligibility Dates and Deadline for Submission

Eligible works must have been published or aired between September 1, 2009 and August 31, 2010. Deadline for entries is September 7, 2010. Winners will receive award in San Francisco, CA with all expenses paid.

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## Category Definitions

- **Best Article or Series of Articles:** For a journalist or journalists who best discuss population-related issues in an article or series of articles appearing in printed or online new sources, including magazines. This excludes any opinion pieces.
- **Best Book:** For the author or authors of the best book on population-related issues.
- **Best Online News Service:** For the news service that gives the best coverage of population-related issues appearing solely online. The collected news can appear either online or through an email service.
- **Best Radio Show:** For the radio show that best highlights population-related issues. The show must have been produced for radio broadcast or online use.
- **Best Film or Miniseries:** For the best film or miniseries that discusses population-related issues. Short films and animations are acceptable.
- **Best TV Show:** For the TV show that best highlights population-related issues.
- **Best Editorial Cartoon:** For the best editorial cartoon published in print or online newspapers discussing population-related issues. Cartoons published on a journalism media site are accepted.
- **Best Print Editorial or Broadcast Commentary:** For the columnist or editorial writer that writes the best columns or editorials on population-related issues that appear in print newspapers. Editorials appearing solely online are excluded.
- **Best Online Commentary or Blog:** For the best editorial or opinion piece appearing online that discusses population-related issues.
- **Best Serial Drama:** For the serial drama that best discusses population or family planning. This can be in either TV or radio format.
- **Best Game:** For the best electronic or online game that helps to educate the public on population-related issues.